



## Subject Information

# A Level Business Studies

On this course you will look at small to medium size enterprises. You will consider the role of the entrepreneur and how a business may grow in the future. We also analyse various business strategies in order to maximise profit and staff wellbeing. We also look at several case studies of history, identifying factors of both growth and failure.

We encourage you to foster your entrepreneurial spirit and learn all the skills necessary to start your own business.



### Topics studied:

During the year, you will be looking at

- Innovation and initiative
- Developing business plans
- Marketing
- Business location
- Raising finance
- Break even analysis
- Setting and managing budgets
- Forecasting
- Human resources

### Entry requirements:

No prior experience of Business Studies is required (it will be beneficial), although a minimum of grade 5 in Maths and English is needed.

### Location:

Cinderford Campus

### This course prepares you for a career in:

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|-----------------------|-----------------------|
| Business management   | Marketing             |
| Human Resources       | Production management |
| Finance               | Business consultancy  |
| Accountancy           |                       |
| Operations management |                       |

### Assessment:

There are 3 exams:

- Component 1: Business Opportunities and Functions. Written examination: 2 hours 15 minutes 33.3% of qualification.
- Component 2: Business Analysis and Strategy. Written examination: 2 hours 15 minutes 33.3% of qualification.
- Component 3: Business in a Changing World. Written examination: 2 hours 15 minutes 33.3% of qualification.



To enquire about this course, email [sixthform@denemagna.co.uk](mailto:sixthform@denemagna.co.uk)