

Business Studies – AQA Business Studies

Intent – KS5	Implementation – KS5	Impact – KS5
<p>We have a history and proven track record of providing a high quality, successful Business qualification that we have continued to improve. By taking a holistic approach to the subject, we demonstrate the interrelated nature of business using business models, theories and techniques to support analysis of contemporary business issues and situations to provide a dynamic learning experience. The AQA content is designed to engage students through topics and issues that are relevant in today's society – they will study key contemporary developments such as digital technology and business ethics, and globalisation is covered.</p> <p>We aim to create entrepreneurship by getting students to think outside of the box. The reason we do this is to encourage students to return to the Forest of Dean after they have completed their further education, a degree or apprenticeship, and set up their own business in the local area.</p>	<p>We follow an intense two-year program of study for our course and ensure that topics build sequentially on previous knowledge. Multiple teachers are involved in classroom delivery, and for every hour spent in class, students are expected to study at least 1 hour in their personal study time.</p> <p>Students will be taught to make effective use of data to inform, analyse and evaluate their knowledge and understanding which will enable them to access the world of work outside of the school environment with extra skills, confidence and critical mind. We often use teamwork to build confidence and prepare them for university and the world, which is a business, outside of the Sixth Form.</p> <p>The majority of A 'Level Business students go on to University utilizing their Business qualification for Business related degrees/apprenticeships or using their new skills to enhance their other courses. The skills gained from a business A 'Level are likely to include:</p> <ul style="list-style-type: none"> • An understanding of how businesses/organisations operate. • Strong communication skills (oral and written) • Analytical and critical thinking. • Problem solving. • Decision making. • Logical thinking. • Presentation and report writing skills. 	<p>Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment.</p> <p>Learners gain a deep understanding of the many business skills at KS5 and relate their learning to a wide range of careers and higher education prerequisites.</p> <p>Students are taught well and achieve results in keeping with their effort. In doing so, they can access a wide range of Higher Education opportunities. Students learn to wrestle with challenging concepts and methods, build up a comprehensive set of study and revision notes over the duration of the course, and feel supported in their studies.</p> <p>Business Studies and related subjects, such as finance, accounting, management, and economics are among the most popular fields of study at universities worldwide. Business graduates are in high demand worldwide, business touches every aspect of modern human society and careers.</p> <p>Students are aware of the high expectations for personal study time, and increasingly use out-of-the-classroom time effectively to keep up with the demands of these challenging courses.</p> <p>Through completion of regular ILTs and two trial sets of exams, students and parents are aware of their progress (against their target) and their trajectory, and interventions are used effectively to fill knowledge gaps.</p>

		Autumn		Spring		Summer	
		Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
		Unit 1 What is Business	Unit 2 Managers. Leadership and decision making	Unit3 Decision making to improve Marketing performance.	Unit4 Decision making to improve Operational performance.	Unit5 Decision making to improve Financial performance.	Unit 6 Decision making to improve Human Resource performance.
		<ul style="list-style-type: none"> • An understanding of how businesses/organisations operate. • Strong communication skills (oral and written) • Analytical and critical thinking. • Problem solving. • Decision making. • Logical thinking. • Presentation and report writing skills. • Apply numerical skills in a range of business contexts. • Generate enterprising and creative approaches to business opportunities, problems and issues 					
	Why	<p>Students will develop an enthusiasm for studying business, by gaining a holistic understanding of business in a range of contexts. They will understand that business behaviour can be studied from a range of perspectives and be aware of the ethical dilemmas and responsibilities faced by organisations and individuals. This will enable them to understand businesses and organisational needs and enable them to meet society's needs and wants</p>					
		<ul style="list-style-type: none"> • Quality AfL in every lesson – questioning or group presentation • Regular (most fortnightly) ILTs, with written feedback (WWW, EBI) at least twice per term • Parents' evening and contact to keep all informed of progress. • Multiple trial AS and A level papers throughout the year 					

		Autumn		Spring		Summer	
		Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
		Unit 7 Analysing the Strategic position of a business.	Unit 8 Choosing Strategic direction	Unit 9 Strategic methods: How to pursue strategies	Unit 10 Managing Strategic change	Revision	Exams
	Skills	<ul style="list-style-type: none"> • An understanding of how businesses/organisations operate. • Strong communication skills (oral and written) • Analytical and critical thinking to develop a critical understanding of organisations and their ability to meet society's needs and wants • Problem solving, decision making and logical thinking. • Presentation and report writing skills. • Apply numerical skills in a range of business contexts. • Generate enterprising and creative approaches to business opportunities, problems, and issues 					
	Why	Students will develop an enthusiasm for studying business, by gaining a holistic understanding of business in a range of contexts. They will understand that business behaviour can be studied from a range of perspectives and be aware of the ethical dilemmas and responsibilities faced by organisations and individuals. This will enable them to understand businesses and organisational needs and enable them to meet society's needs and wants					
	Assessment	<ul style="list-style-type: none"> • Quality AfL in every lesson – questioning or group presentation • Regular (most fortnightly) ILTs, with written feedback (WWW, EBI) at least twice per term • Parents' evening in term 4 • Multiple trial AS and A level papers throughout the year 					